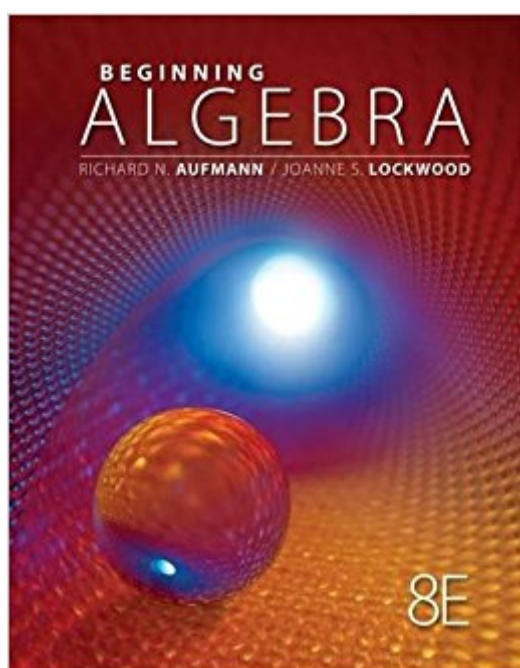


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Beginning Algebra, 8th Edition (Textbooks Available With Cengage Youbook)



Synopsis

Intended for developmental math courses in beginning algebra, this text retains the hallmark features that have made the Aufmann texts market leaders: an interactive approach in an objective-based framework: a clear writing style, and an emphasis on problem-solving strategies. The acclaimed Aufmann Interactive Method, allows students to try a skill as it is introduced with matched-pair examples, offering students immediate feedback, reinforcing the concept, identifying problem areas, and, overall, promoting student success.

Book Information

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Customer Reviews

Richard Aufmann is the lead author of two bestselling developmental math series and a bestselling college algebra and trigonometry series, as well as several derivative math texts. He received a BA in mathematics from the University of California, Irvine, and an MA in mathematics from California State University, Long Beach. Mr. Aufmann taught math, computer science, and physics at Palomar College in California, where he was on the faculty for 28 years. His textbooks are highly recognized and respected among college mathematics professors. Today, Mr. Aufmann's professional interests include quantitative literacy, the developmental math curriculum, and the impact of technology on curriculum development. Joanne Lockwood received a BA in English Literature from St. Lawrence University and both an MBA and a BA in mathematics from Plymouth State University. Ms. Lockwood taught at Plymouth State University and Nashua Community College in New Hampshire, and has over 20 years' experience teaching mathematics at the high school and college level. Ms.

Lockwood has co-authored two bestselling developmental math series, as well as numerous derivative math texts and ancillaries. Ms. Lockwood's primary interest today is helping developmental math students overcome their challenges in learning math.

I really like this book. I'm taking some prep math courses in college. I've never taken an algebra course before. I never had to take it in high school. I tried to take a college algebra course a few semesters ago, but I needed to drop it, because I didn't understand any of it. This book is used in my prep courses at college and has taken me from the very basics, and shows me in a very easy way, how to understand what is going on. For the first time, I'm not only able to do math, but I'm getting an A in my college algebra class. I've received 100% on every assignment that has been handed out, and we are over half way through the class. I'm so excited, because like a lot of people, math has always been a horrible topic for me. Now I'm really enjoying it. I've now signed up to take several math classes over the next 10 months. This book is awesome!

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I needed this book for Algebra I, and I borrowed it from a friend. But I thought that the book was so well written and had so many well-explained nuggets of useful information that when it came time for Algebra II, I just bought the book myself. This will be a useful text to keep on the shelf.

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